

ESTTA Tracking number: **ESTTA1029190**

Filing date: **01/15/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87009055
Applicant	Vice Media Canada Inc.

## Notice of Appeal

Notice is hereby given that Vice Media Canada Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87009055.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Electronics and audio equipment, namely, computers and computer components, monitors, printers, turntables, speakers, headphones, amps, DJ equipment, receivers, PDAs, mobile phones, watches/fitness tracking wearables equipment; optical items, namely, eyewear
- Class 018. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Bags, namely, leather, canvas and other fibre totes, duffel bags, computer/school bags, overnight bags, gym bags, day and evening bags, ski bags, snowboard bags, skateboard bags, surfboard bags, golfbags; backpacks
- Class 028. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Sporting goods, namely, skateboards, surf boards, snow boards, protective head gear for sports; video games, video gamemachines; arcade games; gaming tables for gambling; chips for gambling; video gaming consoles for gambling; electronic gaming machines for gambling
- Class 030. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Staple foods, namely, sauces and other condiments, spices, salt, crackers, salty snack food, multi-grain snack or meal bars, cereal, bread, rolls, buns, bread crumbs, oil, vinegar, mustard, pasta, rice, quinoa, pastry, confectionary, baking powder, baked goods mixes, coffee, tea
- Class 032. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Non-Alcoholic beverages, namely, beers, including ale, stout, porter; mineral and aerated waters and other nonalcoholic drinks; fruit drinks and fruit juices; almond and soy milk drinks, syrups and other preparations for making beverages, teas, coffee drinks, non-alcoholic cocktail mixers
- Class 033. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Alcoholic beverages, namely, wines and spirits
- Class 034. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Smokers' articles, namely, rolling papers, vaporizing devices and pens, water pipes, e-nails, grinders, cardboard tips

Respectfully submitted,  
/Kimberly B. Herman/  
01/15/2020

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