

ESTTA Tracking number: **ESTTA762292**

Filing date: **08/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Amusement Art, LLC
Application Serial Number:	86969619
Application Filing Date:	04/08/2016
Mark:	LIFE IS BEAUTIFUL
Date of Publication	07/12/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Life Is Beautiful, LLC, 302 E. Carson Avenue, Las Vegas, NV 89101, UNITED STATES, a limited liability company, organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- *Parties are engaged in civil litigation.*

The time within which to file a notice of opposition is set to expire on 08/11/2016. Life Is Beautiful, LLC respectfully requests that the time period within which to file an opposition be extended until 11/09/2016.

Respectfully submitted,
/Lori N. Boatright/
08/03/2016

Lori N. Boatright

Blakely Sokoloff Taylor & Zafman LLP

12400 Wilshire Blvd., 7th Fl

Los Angeles, CA 90025

UNITED STATES

tm_filings@bstz.com, lori_boatright@bstz.com

310 207 3800