

ESTTA Tracking number: **ESTTA859419**

Filing date: **11/20/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The Hatch Conspiracy</b>
Application Serial Number:	<b>86958909</b>
Application Filing Date:	<b>03/30/2016</b>
Mark:	<b>FIVE OCEANS</b>
Date of Publication	<b>10/31/2017</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, New Era Cap Co., Inc., 160 Delaware Avenue, Buffalo, NY 14202, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/30/2017. New Era Cap Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 02/28/2018.

Respectfully submitted,  
/Michael J. Berchou/  
11/20/2017

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