

ESTTA Tracking number: **ESTTA766925**

Filing date: **08/26/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Arden Reed, LLC</b>
Application Serial Number:	<b>86938992</b>
Application Filing Date:	<b>03/14/2016</b>
Mark:	<b>ARDEN REED</b>
Date of Publication	<b>08/02/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Austin Reed Limited, Station Road, Thirsk, North Yorkshire, YO71QH, UNITED KINGDOM, a Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/01/2016. Austin Reed Limited respectfully requests that the time period within which to file an opposition be extended until 11/30/2016.

Respectfully submitted,

/MHT/

08/26/2016

**Mark H. Tidman**

**Baker & Hostetler LLP**

**1050 Connecticut Avenue, NW Washington Square, Suite 1100**

**Washington, DC 20036-5304**

**UNITED STATES**

**bhipdocket@bakerlaw.com**

**202-861-1500**