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Filing date: **08/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Arden Reed, LLC</b>
Application Serial Number:	<b>86938992</b>
Application Filing Date:	<b>03/14/2016</b>
Mark:	<b>ARDEN REED</b>
Date of Publication	<b>08/02/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Reeds Jewelers, Inc., 2525 South 17th Street, Wilmington, NC 28401, UNITED STATES, a corporation organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/01/2016. Reeds Jewelers, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/30/2016.

Respectfully submitted,  
/Clark W. Lackert/  
08/12/2016

**Clark W. Lackert**

**Reed Smith LLP**

**599 Lexington Avenue**

**New York, NY 10022**

**UNITED STATES**

**clackert@reedsmith.com, smurawski@reedsmith.com, jgoodwill@reedsmith.com, nycipdocketing@reedsmith.com**

**212-521-5400**