

From: Smith, Rebecca

Sent: 9/13/2017 8:29:40 AM

To: TTAB EFiling

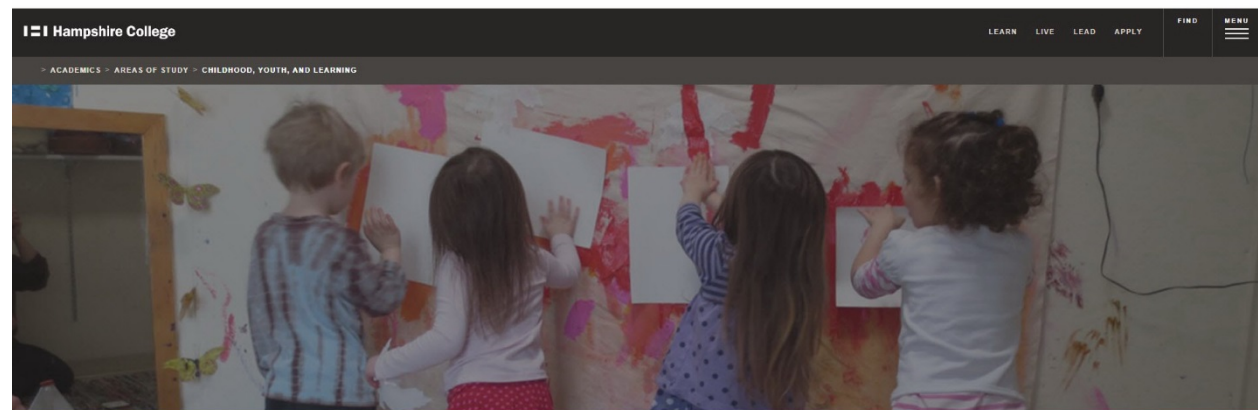
CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86931396 - THE AUBURN SCHOOL - 20611-138356 -
Request for Reconsideration Denied - Return to TTAB - Message 4 of 5

Attachment Information:

Count: 12

Files: 15-1.jpg, 15-2.jpg, 15-3.jpg, 15-4.jpg, 15-5.jpg, 16-1.jpg, 16-2.jpg, 16-3.jpg, 16-4.jpg, duplicate
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Childhood, Youth, and Learning

The Critical Studies of Childhood, Youth, and Learning (CYL) program is an interdisciplinary academic program connecting students, faculty, staff, and the larger community.

CYL promotes critical thinking about how children and youth grow, change, create, and learn in the context of larger social structures and cultural practices.

Students are encouraged to:

- **Integrate** practice with existing theory and research through community-based projects
- **Critically examine** theories and practices concerning young people in relation to questions of power
- **Implement** innovative methodologies and creative critical pedagogy for young people's participation
- **Reflect** on one's practice as an educator and learner
- **Participate** in "A Day At Hampshire College," and other events that bring young people and Hampshire students together on campus
- **Conduct** basic and applied research in childhood studies and education studies

Request Information

YOU HAVE QUESTIONS. WE
HAVE ANSWERS.

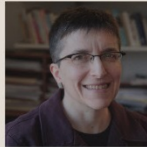
REQUEST INFORMATION

The CYL Program offers students the chance to take what they learn in the classroom and apply it to real life situations in local community schools and organizations, enriching their educational experience and deepening their learning about childhood and youth issues.

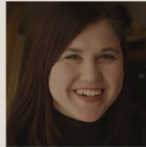
Associated Faculty



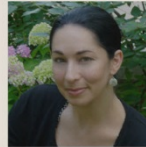
Melissa Burch
ASSOCIATE PROFESSOR OF
COGNITIVE DEVELOPMENT



Rachel Conrad
PROFESSOR OF CHILDHOOD
STUDIES



Kristen Luschen
DEAN OF MII T'CHI THRAI
EDUCATION AND INCLUSION,
ASSOCIATE PROFESSOR OF
EDUCATION STUDIES



Rebecca Rosenberg
VISITING ASSISTANT
PROFESSOR OF
DEVELOPMENTAL COGNITIVE
NEUROSCIENCE



Jana Silver
VISITING ASSISTANT
PROFESSOR OF ART
EDUCATION



Natalie Sowell
ASSOCIATE PROFESSOR OF
THEATRE



Laura Wenk
DEAN OF CURRICULUM AND
ASSESSMENT, ASSOCIATE
PROFESSOR OF COGNITION
AND EDUCATION



Timothy Zimmerman
VISITING ASSISTANT
PROFESSOR OF COGNITION
AND EDUCATION

Student Project Titles

- *The Process of Teaching and Learning: Becoming an Early Childhood Educator*
- *Making Fantasy Fit: Theatre and Creative Writing for Children*
- *Listen to Me: The Self-Expression of Deaf Children Through Storytelling and Visual Art*
- *Working with Children, Thinking About the Self*
- *Taming the Wild Things: Using Picture Books to Encourage Young Children to Practice Emotional Self-Regulation*
- *Slim to None: Raising Awareness About Eating Disorders Through Theatre*
- *Issues in Education—Inequality and Access*
- *Teaching History for Understanding*
- *Adolescents and Their Educational Institutions*
- *Constructing Childhood, Defining Deafness, and Persuading Parents: A Study of Advice Material for Parents of Deaf Children*

Sample First-Year Course

Girls in School: Feminisms and Educational Inequality

Feminists have long been invested in the relationship of girls' empowerment and education. Second Wave liberal feminism, for instance, strove to make schools more equitable places for girls, demanding equal access and resources for girls and boys and the elimination of discrimination specifically impacting girls. Yet the relationship of gender inequality and schooling is a complicated and contentious site of research and policy.

In this course we will examine how various feminist perspectives have defined and addressed the existence of gender inequality in American schools. By analyzing research, pedagogies, policies, and programs developed in the past few decades to address gender inequality and schooling, students should complete the course with a complex view of feminism and how these different, and at times contradictory, perspectives have contributed to the debates around educational inequality and the design of educational reform.

Sample Courses at Hampshire

- The American School
- Autobiographical Memory
- Consuming Childhood
- Contemporary Issues in Education Reform
- Critical Pedagogy
- The Fictional Child
- How People Learn
- Instructional Methods for Inquiry-Based Teaching
- Integration of Creative Drama and Core Curriculum
- Introduction to Art Education
- Knowing and Transforming Environments with Children and Youth
- Philosophy of Education
- Poetry and Childhood
- *Devotional and Annular in Devotionalism with Children*

- Psychoanalytic Approaches to Psychotherapy with Children
- Rethinking Childhood
- The Secret Life of Teachers
- Social Development
- Special Topics in Childhood, Youth, and Learning
- Teaching Science in Urban School
- Writing a Child's Voice for Theatre
- Youth, Sexuality, and Education

Through the Consortium

- Creative Arts and the Young Child (UMass)
- Early Childhood Education (SC)
- Education in the City (SC)
- Issues in Children's Literature (UMass)
- Lab in Early Social and Personality Development (MHC)
- Philosophy for Children (MHC)
- Program Planning, Implementation, and Evaluation in Special Education (UMass)

Facilities and Resources

CYL Educational Outreach Coordinator

The CYL outreach coordinator's office facilitates opportunities to work on and off campus. Our on-campus partners include the Hampshire College Early Learning Center and the Eric Carle Museum of Picture Book Art. The CYL outreach coordinator also helps coordinate class-based and individual community engagement opportunities in local schools, after-school programs, and youth-serving organizations, and supports students in finding placements for various internships and field research sites.

Community Partners

The CYL program has strong connections to area schools, after school programs, museums, arts programs, and social service agencies. Our partner organizations are important sites for internships and field research.

Child Development Research Center

The Child Development Research Center is equipped with one-way observation glass, AV recording, and a reception area for parents and children. Students working in the research center can gain valuable firsthand experience in all stages of the research process.

Three College Teacher Licensure Program

Teaching licenses obtained through the Three College Teacher Licensure Program are recognized in approximately 46 states. To become eligible for licensure in the state of Massachusetts, students must successfully complete the requirements of a teacher licensure program, pass the Massachusetts Tests for Educator Licensure (MTEL), and submit licensure application materials and fees to the Massachusetts Department of Education. The Five College licensure coordinator is available on-site at Hampshire to support students through the licensure process or to advise them about post-baccalaureate licensure opportunities.

REQUEST

VISIT HAMPSHIRE

APPLY NOW

INFORMATION

We've seen what can happen when you're the entrepreneur of your own education. Request a viewbook and see for yourself.

[REQUEST INFORMATION](#)

VISIT HAMPSHIRE

Yes, we love it here, but don't just take our word for it. Amherst was recently voted as one of the "best college towns" by two independent surveys.

[SCHEDULE A VISIT](#)

APPLY NOW

At Hampshire you'll learn to connect ideas—and to put them into action. You'll build an education that reflects your passions and your goals.

[APPLY NOW](#)

Stay In Touch

WITH THE OFFICE OF THE DEAN OF FACULTY

Snail Mail

OFFICE OF THE DEAN OF FACULTY
HAMPSHIRE COLLEGE
893 WEST STREET
AMHERST, MA 01002

Phone + Email

413.559.5378
FAX: 413.559.8081
DOF@HAMPSHIRE.EDU

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
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WE THOUGHT THIS WHOLE INTERNET THING WOULD BLOW OVER. SINCE IT HASN'T, KEEP IN TOUCH.

 Hampshire College

893 West Street
Amherst, MA 01002
413.543.4600
web@hampshire.edu

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Marathon County

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Youth Programs

College for Kids®

Save the date - June 11 - 15; June 18 - 22, 2018

College for Kids is a special summer enrichment program for children grades K-6. Classes ranging from art to chemistry to living history to world languages are available each year! Take a peak at our upcoming classes! **Online Registration will begin on April 2, 2018**

We continue to offer many new exciting classes as well as some traditional favorites. Our teachers come from local school districts and UWMC, and are well qualified & eager to share their excitement on the subject matter.

Our programs are designed to:

- Stimulate intellectual curiosity
- Encourage creativity
- Instill confidence
- Develop problem solving & critical thinking skills
- Be fun and hands-on

All classes will be taught by highly trained and talented instructors from the local area school districts and UWMC. Our staff and instructors provide a well-supervised and safe environment in which to learn.

The UWMC Summer Youth Programs are for all children who want to discover learning new things.

We ask that children new to the "College for Kids" program get a signed letter from their teacher verifying that s/he is able and motivated to participate in that program.

Community Outreach

[Continuing Education](#)
[Youth Programs](#)
[Camp Imagination](#)
[College for Kids](#)
[Wizarding Academy](#)
[ACT/SAT Prep](#)
[50+ Programs](#)
[Chemistry Bootcamp](#)
[Online Courses](#)
[Professional Development](#)
[Registration](#)
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[Alumni & Friends](#)
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[Husky Highlights](#)
[Campus Resources](#)

Contact Us

Camp Imagination

June 11 - 15, 18 - 22 2018

Camp Imagination classes are powered by the child's imagination and designed to bring their ideas to life in a fun, hands-on environment.

Online Registration will begin on April 2, 2018

Girl Power Camp

Two Sections next year -

Save the date - June 18 -

22, June 25-29, 2018

- **Time:** 9:00 a.m. - 4:00 p.m.
- **Location:** UW-Marathon County Student Union
- **Fee:** \$249 includes lunch and snacks
 - Girls between the ages of 8 and 13 are welcome to register!

• **Camp directors:**  [Holly Hassel](#) and  [Katie Kalish](#), UWMC faculty and moms!

"Girl Power!" is a full-day, week-long summer day camp, held at the University of Wisconsin-Marathon County June 26-30, 2017! Girl Power Camp is a week of team-focused, project-based activities focused on creating friendships and introducing girls to fun new activities.

This year's theme is ... *in process!* **Check back to see what fun thing is planned!**

Check out the [Girl Power Anthem](#) from last year's camp directors Holly Hassel and Katie Kalish created!

This new program will provide a week of team-focused, project based activities focused on creating friendships and introducing girls to fun new activities including animal care, science, music and the outdoors. For more information, visit [Girl Power Camp](#).

Registration opens on April 2, 2018!



Julie Bollmann, Program Specialist
■ julie.bollmann@uwmc.edu

Continuing Education Office

UW Center for Civic Engagement
Room 202
Phone: 715-261-6294 
Fax: 715-261-6333 

Office Hours

Mon-Thurs: 8:30 a.m. - 4:00 p.m.
Friday: phone messages and mail will be checked at mid-day

Continuing Ed Events

[Learning In Retirement Kick-off](#)
TUESDAY, SEP 12, 10:00AM

[UWMC Jazz Ensemble](#)
TUESDAY, SEP 12, 6:00PM

[UWMC Concert Band](#)
WEDNESDAY, SEP 13, 6:30PM

[College of Emeriti Kick-Off](#)
MONDAY, SEP 18, 3:00PM

[View More](#)

Wizarding Academy

Two Sections next year - Save the date - July 16 - 20, July 23 - 27, 2018

The [Wizarding Academy](#) includes fun activities such as trivia, Quidditch, arts & crafts, writing, games and more!

Registration opens on April 2, 2018

Vocal Jazz Camp



Faculty: ☐ [Dr. Timothy Buchholz](#), Assistant Professor of Music, UWMC & Christine Salerno, Music Faculty, Notre Dame Academy

This camp is open to vocalists of high school age to adult. Participants will learn the basics of music theory, jazz improvisation, jazz style and jazz history, and will focus on learning vocal jazz ensemble music and solo songs to be presented at the public performance at the end of the week.

[Visit the UWMC Vocal Jazz Camp page, HERE!](#)

[VIEW THE 2017 VOCAL JAZZ CAMP POSTER!](#) ☐

Registration

The Youth Summer Opportunities brochure will be ready at the end of March - both online and in print. Each student must have a registration form completed and on file. [CLICK HERE TO VIEW THE 2017 FORM.](#) ☐

Scholarships

Scholarships have been generously provided by local foundations, businesses and individuals. The guidelines for free and reduced school lunches are used as a basis for determining eligibility. However, extenuating circumstances such as large medical bills and job layoffs are also considered. [CLICK HERE TO VIEW THE 2017 SCHOLARSHIP FORM.](#)

Upward Bound

June and July 2018! More information coming soon!

Visit the Department of Public Instruction's [Upward Bound website](#) for more information.

Online Courses for Youth

Every Course Includes:

- Caring Instructor
- Monitored discussion area
- Easy to understand lessons
- Six weeks of instruction
- Complete online access

Sample titles include:

- Drawing for the Absolute Beginner
- Making Movies with Windows XP
- Introduction to Microsoft Word
- Photoshop Elements for the Digital Photographer
- Introduction to Alice 2.0 Programming

Details on any of these online courses and more can be found at ed2go.com/uwmcconnect

Contact Us

518 South 7th Avenue
Wausau, WI 54401
1-888-FOR-UWMC

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there's a **U** for YOU!

High-achieving high school students can experience university life, earn college credits, and get a head start on their post-secondary education through Rutgers University's Summer Scholars Program. "Summer Scholars come from across New Jersey as well as out of state, and represent some of the most promising young minds in the country," said Liz Beasley, director of New Brunswick Summer and Winter Session. [Read more.](#)

science, mechanical and systems engineering through an integrated program of lectures, demonstrations, hands-on projects, tours, and field trips.

Reading Programs and More!

Rutgers Reading Programs for Children and Adults

Reading skills and speed reading programs for children and adults. For an enjoyable activity with lifelong benefits, we recommend one of our reading programs, which are designed and taught for ages four years to adulthood.

Summer Scholars Program

Designed for high-achieving high school students and gifted youth, the Rutgers Summer Scholars Program allows you the opportunity to study at one of the nation's top research universities.

Summer Start

Graduating seniors have the opportunity to earn credits by taking Summer Session courses the summer before starting college.

Top Universities Preparatory (TUP) Program

TUP is a one-year bridge program designed to prepare high-achieving international secondary school seniors for admission to and successful study at top U.S. colleges and universities.

K-12 Programs, Summer Camps, and Year-Round Programs

Here is a list of all K-12 pre-college programs, summer camps and year-round programs found at Rutgers.

Complete listing, <http://precollege.rutgers.edu>

Rutgers Division of Continuing Studies

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Summer Youth Programs & Clinics



Summer Youth Programs and Clinics

We hope you plan to join us this year for a RCBC Summer Youth Program or Clinic!

Download the 2017
Youth Programs &
Clinics Brochures

Registration begins on February 13, 2017. You can register over the phone at (856) 222-9311, ext. 2530, [online](#), [mail](#), or in person at any of our locations.

We look forward to sharing an educational and enriching summer program experience with your child or children. The following is important paperwork that must be completed and returned no later than two weeks prior to the start of your selected program or clinic.

- [Welcome Letter](#)
- [Guidelines](#)
- [Registration Information/Emergency Contact Form](#)

Additional Links

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