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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	JJuice
Application Serial Number:	86917849
Application Filing Date:	02/24/2016
Mark:	JJUICE
Date of Publication	07/19/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BBK Tobacco & Foods, LLP d/b/a HBI International, 3401 W Papago St, Phoenix, AZ 85009, UNITED STATES, a partnership, composed of BBK Tobacco & Food Products, LLC, an Arizona limited liability company, as general partner under the laws of Arizona , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/18/2016. BBK Tobacco & Foods, LLP d/b/a HBI International respectfully requests that the time period within which to file an opposition be extended until 11/16/2016.

Respectfully submitted,
/Brendan Mahoney/
07/19/2016

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