

ESTTA Tracking number: **ESTTA841292**

Filing date: **08/23/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>A Place for Rover, Inc.</b>
Application Serial Number:	<b>86832450</b>
Application Filing Date:	<b>11/25/2015</b>
Mark:	<b>ROVER</b>
Date of Publication	<b>07/25/2017</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, JAGUAR LAND ROVER LIMITED, ABBEY ROAD, WHITLEY, COVENTRY, CV3 4LF, UNITED KINGDOM, a COMPANY, organized under the laws of UNITED KINGDOM, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/24/2017. JAGUAR LAND ROVER LIMITED respectfully requests that the time period within which to file an opposition be extended until 11/22/2017.

Respectfully submitted,  
/jkziegler/  
08/23/2017

**JENNIFER K. ZIEGLER**

**BROOKS KUSHMAN, P.C.**

**1000 TOWN CENTER 2ND FLOOR**

**SOUTHFIELD, MI 48075**

**UNITED STATES**

**gdavis@brookskushman.com, jziegler@brookskushman.com**

**2483584400**