

ESTTA Tracking number: **ESTTA793453**

Filing date: **01/05/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                        |
|----------------------------|------------------------|
| Applicant:                 | <b>Ruben Payan Jr.</b> |
| Application Serial Number: | <b>86820838</b>        |
| Application Filing Date:   | <b>11/16/2015</b>      |
| Mark:                      | <b>WE ARE</b>          |
| Date of Publication        | <b>12/06/2016</b>      |

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, WE Brand S.a.r.l., 17, Rue Beaumont, Luxembourg, L-1219, LUXEMBOURG, a corporation organized under the laws of Luxembourg, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/05/2017. WE Brand S.a.r.l. respectfully requests that the time period within which to file an opposition be extended until 02/04/2017.

Respectfully submitted,

/wjs/

01/05/2017

**William J. Seiter**

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**UNITED STATES**

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