

ESTTA Tracking number: **ESTTA769273**

Filing date: **09/07/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Great American Cake Company Inc</b>
Application Serial Number:	<b>86817244</b>
Application Filing Date:	<b>11/11/2015</b>
Mark:	<b>GREAT AMERICAN CAKE CO.</b>
Date of Publication	<b>07/12/2016</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, GAC Franchise Brands, LLC, 5555 Glenridge Connector Suite 850, Atlanta, GA 30342, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/10/2016. GAC Franchise Brands, LLC respectfully requests that the time period within which to file an opposition be extended until 11/09/2016.

Respectfully submitted,  
/angela alvarez sujet/  
09/07/2016

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