ESTTA Tracking number: **ESTTA728058**

Filing date: **02/18/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	**Upward Labs Holdings, Inc.**
Application Serial Number:	**86737887**
Application Filing Date:	**08/26/2015**
Mark:	**EVE**
Date of Publication	**01/26/2016**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PHE, Inc., 302 Meadowland Drive, Hillsborough, NC 27278, UNITED STATES, a corporation organized under the laws of North Carolina , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/25/2016. PHE, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/25/2016.

Respectfully submitted,
/SFO/
02/18/2016

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