

ESTTA Tracking number: **ESTTA762290**

Filing date: **08/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Rivian IP Holdings, LLC</b>
Application Serial Number:	<b>86690016</b>
Application Filing Date:	<b>07/10/2015</b>
Mark:	<b>R</b>
Date of Publication	<b>07/05/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Jaguar Land Rover Limited, Abbey Road, Whitley, Coventry, CV3 4LF, UNITED KINGDOM, a Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/04/2016. Jaguar Land Rover Limited respectfully requests that the time period within which to file an opposition be extended until 11/02/2016.

Respectfully submitted,  
/jennifer k. ziegler/  
08/03/2016

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