

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500
General Email: TTABHearings@uspto.gov

Serial No. 86689423
In re <i>Starbucks Corporation DBA Starbucks Coffee Company</i>
Mailed: June 14, 2018
Hearing Date: July 17, 2018
Time: 10:00AM

Madison East Building
600 Dulany Street
9th Floor (Hearing Room C)
Alexandria, VA 22313-1450

The Board has scheduled an oral hearing in the above identified proceeding on the date and at the time indicated above.

If Applicant or its attorney, does not appear when the case is called, Applicant's right to an oral hearing will be considered to have been waived.

Oral arguments will be limited to twenty minutes for the Applicant and ten minutes for the Examining Attorney, unless a longer period is requested and permitted in advance of the hearing date. The Applicant may reserve part of its time for rebuttal.

If Applicant does not intend to be present for the oral hearing, it must file written notification thereof through ESTTA at least two weeks in advance of the hearing date.

If Applicant wishes to reschedule an oral hearing, it must file a written request through ESTTA, stating the reasons for the request and whether the Examining Attorney has consented to the rescheduling, and submit three non-consecutive dates and times. Absent compelling circumstances or the consent of the Examining Attorney, the Board will not change a hearing date if the request to reschedule is made within two weeks of the scheduled hearing date. Moreover, the Board may deny a request to reschedule if multiple requests, including stipulations and consented requests, to reschedule have been filed.

Questions or inquiries regarding the hearing can be directed to TTABHearings@uspto.gov.