

ESTTA Tracking number: **ESTTA970395**

Filing date: **04/30/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86670074
Applicant	QVC, Inc.
Applied for Mark	DENIM & CO.
Correspondence Address	KIERAN G DOYLE COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK, NY 10036-1525 UNITED STATES trademark@cll.com, rxa@cll.com, kgd@cll.com 212-790-9200
Submission	Motion to Amend, but Not Remand
Attachments	denimandcoamendment.pdf(15857 bytes )
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Signature	/Kieran G. Doyle/
Date	04/30/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

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In re Application of QVC, Inc. :  
Mark: **DENIM & CO.** :  
Class: **25** :  
Serial No. 86/670,074 :  
Filed: June 22, 2015  
Examining Attorney: David I, L.O. 114  
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UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

**MOTION ON TO AMEND APPLICATION  
BUT NOT REMAND**

Pursuant to Rule 1205 of the Trademark Trial and Appeal Board Manual of Procedure

Applicant respectfully requests that the above-captioned application be amended:

- (i) by removing the stricken language from the first portion of the description of goods, **WOMEN'S CLOTHING, NAMELY, SHIRTS, DRESSES, SKIRTS, TOPS, BOTTOMS, SWEATERS, SHORTS, PANTS, JACKETS, LEGGINGS, T-SHIRTS MADE IN WHOLE OR SUBSTANTIAL PART OF DENIM** which should now read:

**WOMEN'S CLOTHING, NAMELY, SHIRTS, DRESSES, SKIRTS, TOPS, BOTTOMS, SHORTS, PANTS, JACKETS, MADE IN WHOLE OR SUBSTANTIAL PART OF DENIM; AND WOMEN'S CLOTHING, NAMELY, SHIRTS, DRESSES, SKIRTS, TOPS, BOTTOMS, SWEATERS, SHORTS, PANTS, JACKETS, LEGGINGS, T-SHIRTS MADE OF MATERIALS OTHER THAN DENIM ALL SOLD THROUGH INTERACTIVE TELEVISION AND INTERACTIVE ONLINE MEDIA WHEREIN THE CLOTHING PRODUCTS OFFERED FOR SALE ARE MODELED AND WHEREBY DETAILED INFORMATION REGARDING SUCH CLOTHING PRODUCTS IS PROVIDED INCLUDING INFORMATION AS TO THE FABRICS AND MATERIALS FROM WHICH SUCH CLOTHING PRODUCTS ARE MADE**

It is respectfully submitted that this amendment narrows rather than broadens the scope of the application.

Applicant does not request remand and instead wishes to proceed with the Appeal in support of Applicant's U.S. Application Serial No. 86/670,074.

Dated: April 30, 2019

Respectfully submitted,

COWAN, LIEBOWITZ & LATMAN, P.C.

By:           /Kieran G. Doyle /          

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