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Filing date: **11/01/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Who's A Good Boy LLC
Application Serial Number:	86639082
Application Filing Date:	05/22/2015
Mark:	AWEAR
Date of Publication	10/11/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, KENNETH COLE PRODUCTIONS (LIC), LLC, 603 W 50th Street, New York, NY 10019, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/10/2016. KENNETH COLE PRODUCTIONS (LIC), LLC respectfully requests that the time period within which to file an opposition be extended until 02/08/2017.

Respectfully submitted,
/David B Sherman/
11/01/2016

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