

ESTTA Tracking number: **ESTTA739136**

Filing date: **04/11/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Atentiv LLC
Application Serial Number:	86631264
Application Filing Date:	05/15/2015
Mark:	G-STAR ADVENTURES
Date of Publication	03/22/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, G-Star Raw C.V., Joan Muyskenweg 39, Amsterdam, 1114 AN, NETHERLANDS, a private limited company, organized under the laws of Netherlands, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/21/2016. G-Star Raw C.V. respectfully requests that the time period within which to file an opposition be extended until 07/20/2016.

Respectfully submitted,
/Laura Popp-Rosenberg/
04/11/2016

Laura Popp-Rosenberg

Fross Zelnick Lehrman & Zissu, P.C.

866 United Nations Plaza

New York, NY 10017

UNITED STATES

lpopp-rosenberg@fzlz.com

(212) 813-5900