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ESTTA Tracking number: **ESTTA766781**

Filing date: **08/25/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	**DJ America, Inc.**
Application Serial Number:	**86627127**
Application Filing Date:	**05/12/2015**
Mark:	**DJ AMERICA**
Date of Publication	**06/28/2016**

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Shure Incorporated, 5800 West Touhy Avenue, Niles, IL 60714, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/27/2016. Shure Incorporated respectfully requests that the time period within which to file an opposition be extended until 10/26/2016.

Respectfully submitted,
/Katherine Laatsch Fink/
08/25/2016

Katherine Laatsch Fink

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