

ESTTA Tracking number: **ESTTA916299**

Filing date: **08/16/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86621644
Applicant	Moxie Software, Inc.

Notice of Appeal

Notice is hereby given that Moxie Software, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86621644.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 042. First Use: 2017/05/09 First Use In Commerce: 2017/05/09
All goods and services in the class are appealed, namely: Customer support, technical support, and sales non-downloadable application software for businesses and organizations, namely, non-downloadable application software for providing knowledge and information resources to consumers on a website, mobile site, or mobile application; customer support, technical support, and sales non-downloadable application software that enables businesses and organizations to address consumer questions and inquiries through live chat, video chat, co-browse, email, or text on a website, mobile site, or mobile application; customer support, technical support, and sales non-downloadable application software for businesses and organizations that manages and routes email for the customer support, technical support, or sales agent via customer websites, mobile sites, or mobile applications; customer support, technical support, and sales non-downloadable application software that enables businesses and organizations to provide access to knowledgebases and self-service offerings on a website, mobile site, or mobile application; customer support, technical support, and sales non-downloadable application software that allows businesses and organizations to capture and analyze behavior and data of visitors to websites, mobile sites, or mobile applications to generate recommendations for displaying knowledge and information resources on a website, mobile site, or mobile application

Respectfully submitted,
/Jason Rhodes/
08/16/2018

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