ESTTA Tracking number: **ESTTA743347**

Filing date: **04/29/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---|---|
| Applicant: | **Whole Foods Market IP, L.P.** |
| Application Serial Number: | **86609687** |
| Application Filing Date: | **04/24/2015** |
| Mark: | **365 BY WHOLE FOODS MARKET** |
| Date of Publication | **03/01/2016** |

# 60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, MOJO 911 LLC LIMITED LIABILITY COMPANY, 538 Louisa Street, New Orleans, LA 70117, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to seek counsel to represent it in this matter
- *Counsel for Applicant has consented to additional time to discuss settlement of this matter*

The time within which to file a notice of opposition is set to expire on 04/30/2016. MOJO 911 LLC LIMITED LIABILITY COMPANY respectfully requests that the time period within which to file an opposition be extended until 06/29/2016.

Respectfully submitted,
/Paul G. Tuennerman/
04/29/2016

**Paul G. Tuennerman**
**MOJO 911 LLC LIMITED LIABILITY COMPANY**
**538 Louisa Street**
**New Orleans, LA 70117**
**UNITED STATES**
**tuennerman@mac.com**
**(504) 948-0511**