

ESTTA Tracking number: **ESTTA704456**

Filing date: **10/26/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	New Balance Athletic Shoe, Inc.
Application Serial Number:	86600942
Application Filing Date:	04/17/2015
Mark:	ALWAYS IN BETA
Date of Publication	09/01/2015

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Imagewear Apparel Corp., 3411 Silverside Road, Wilmington, DE 19810, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/31/2015. Imagewear Apparel Corp. respectfully requests that the time period within which to file an opposition be extended until 12/30/2015.

Respectfully submitted,

/khw/

10/26/2015

Kia H. Wimmer

Senior Counsel

Imagewear Apparel Corp.

3411 Silverside Road200 Hanby Building

Wilmington, DE 19810

UNITED STATES

kia_h_wimmer@vfc.com,pellegj@vfc.com