

ESTTA Tracking number: **ESTTA700074**

Filing date: **10/05/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>P DeVos Designs, Inc.</b>
Application Serial Number:	<b>86598789</b>
Application Filing Date:	<b>04/15/2015</b>
Mark:	<b>STERLING BY PAMELLA ROLAND</b>
Date of Publication	<b>09/08/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, LMSJ Limited, 8 East Road, Circle Line House, Harlow Essex, CM20 2BJ, UNITED KINGDOM, a Limited Liability Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/08/2015. LMSJ Limited respectfully requests that the time period within which to file an opposition be extended until 01/06/2016.

Respectfully submitted,  
/Michael Elbein/  
10/05/2015

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