

ESTTA Tracking number: **ESTTA701525**

Filing date: **10/12/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The City University of New York, through its senior college, John Jay College of Criminal Justice</b>
Application Serial Number:	<b>86585731</b>
Application Filing Date:	<b>04/02/2015</b>
Mark:	<b>FIERCE ADVOCATES FOR JUSTICE</b>
Date of Publication	<b>09/15/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Fierce, Inc., 101 Yesler Way, Suite 200, Seattle, WA 98104, UNITED STATES, a corporation organized under the laws of Washington, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/15/2015. Fierce, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/13/2016.

Respectfully submitted,

/Paul L. Havel/

10/12/2015

**Paul L. Havel**

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