

ESTTA Tracking number: **ESTTA674026**

Filing date: **05/26/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Veritone, Inc.
Application Serial Number:	86552598
Application Filing Date:	03/04/2015
Mark:	HEAR THE WORLD
Date of Publication	05/26/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sonova Holding AG, Laubisrutistrasse 28, Stafa, 8712, SWITZERLAND, a corporation organized under the laws of Switzerland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown. Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/25/2015. Sonova Holding AG respectfully requests that the time period within which to file an opposition be extended until 09/23/2015.

Respectfully submitted,
/Sherri L. Eastley/
05/26/2015

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