

ESTTA Tracking number: **ESTTA684217**

Filing date: **07/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Saul Zaentz Company
Application Serial Number:	86531252
Application Filing Date:	02/11/2015
Mark:	THE SHIRE
Date of Publication	06/30/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Priscilla Mary Anne Reuel Tolkien, as Trustee of the Tolkien Trust, c/o Maier Blackburn LLP, Prama House 267 Banbury Road, Oxford, OX2 7HT, UNITED KINGDOM, a Trust, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/30/2015. Priscilla Mary Anne Reuel Tolkien, as Trustee of the Tolkien Trust respectfully requests that the time period within which to file an opposition be extended until 10/28/2015.

Respectfully submitted,
/jesse saivar/
07/16/2015

Jesse Saivar

Greenberg Glusker Fields Claman & Machtinger LLP

1900 Avenue of the Stars, 21st Floor

Los Angeles, CA 90067

UNITED STATES

jsaivar@greenbergglusker.com, ipmail@greenbergglusker.com

310.553.3610