

ESTTA Tracking number: **ESTTA729701**

Filing date: **02/26/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	SJ Inc.
Application Serial Number:	86512396
Application Filing Date:	01/23/2015
Mark:	PEARSON'S
Date of Publication	12/29/2015

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pearson plc, 80 Strand, London, WC2R, UNITED KINGDOM respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/27/2016. Pearson plc respectfully requests that the time period within which to file an opposition be extended until 04/27/2016.

Respectfully submitted,
/paul mussell/
02/26/2016

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