

ESTTA Tracking number: **ESTTA683774**

Filing date: **07/15/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Martin-Dean, Alexandra Danielle parent/legal guardian of Mason Bernard Dean</b>
Application Serial Number:	<b>86506185</b>
Application Filing Date:	<b>01/16/2015</b>
Mark:	<b>LOLIFE RICH KID</b>
Date of Publication	<b>06/16/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Lo-Life, LLC, 112 Windsor Gate, Lake Success, NY 11020, UNITED STATES, a limited liability company, organized under the laws of New York , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/16/2015. Lo-Life, LLC respectfully requests that the time period within which to file an opposition be extended until 10/14/2015.

Respectfully submitted,  
/peter j. vranum/  
07/15/2015

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