

ESTTA Tracking number: **ESTTA675202**

Filing date: **06/01/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Playtika Ltd.</b>
Application Serial Number:	<b>86491465</b>
Application Filing Date:	<b>12/29/2014</b>
Mark:	<b>AMERICAN GLAMOUR</b>
Date of Publication	<b>05/05/2015</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Advance Magazine Publishers Inc., One World Trade Center, New York, NY 10007, UNITED STATES, a corporation organized under the laws of NEW YORK, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 06/04/2015. Advance Magazine Publishers Inc. respectfully requests that the time period within which to file an opposition be extended until 07/04/2015.

Respectfully submitted,  
/eric e gisolfi/  
06/01/2015

**ERIC E GISOLFI**

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