

ESTTA Tracking number: **ESTTA1012654**

Filing date: **10/31/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	Mastronardi Produce Ltd.
Application Serial Number	86434363
Application Filing Date	10/24/2014
Mark	WOW
Date of Publication	10/01/2019
Potential Opposer's Correspondence Information	Ian K. Boyd Sideman & Bancroft LLP One Embarcadero Center Twenty-Second Floor San Francisco, CA 94111 UNITED STATES iboyd@sideman.com, bul- rich@archstonelaw.com, lyee@archstonelaw.com 415-392-1960

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Gardens Alive, Inc., 230 Mary Avenue, Greendale, IN 47025, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 10/31/2019. Gardens Alive, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/30/2019.

Respectfully submitted,

/iankboyd/

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10/31/2019