

From: Snapp, Tina

Sent: 4/14/2016 12:34:36 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86382828 - BELMONT - 1027-47-005 - Request for
Reconsideration Denied - Return to TTAB - Message 4 of 7

Attachment Information:

Count: 17

Files: 5-12.jpg, 5-13.jpg, 5-14.jpg, 5-15.jpg, 5-16.jpg, 5-17.jpg, 5-18.jpg, 5-19.jpg, 5-20.jpg, 5-21.jpg, 5-22.jpg, 6-1.jpg, 6-2.jpg, 7-01.jpg, 7-02.jpg, 7-03.jpg, 7-04.jpg



Sparrow & Wien
Grace Sofa
\$3,165.00



Sparrow & Wien
Tompkins Chair - 100% Bloomingdale's
Exclusive
\$2,165.00



ONLY OURS



Mitchell Gold Bob Williams
Vera Sofa
\$4,400.00
ONLINE ONLY



Mitchell Gold Bob Williams
Charlotte Sofa
\$4,075.00
ONLINE ONLY



Elite Leather
Parker Sectional - 100% Bloomingdale's
Exclusive
\$5,815.00



ONLY OURS



Sparrow & Wien
Sidery Chair
\$2,300.00



Mitchell Gold Bob Williams
Cara Tall Chair
\$3,080.00



Elite Leather
Peninsula Sectional
\$13,333.00



Mitchell Gold Bob Williams
Nora Sofa
\$4,340.00



Mitchell Gold Bob Williams
Tucker Queen Lane Sleeper Sofa
\$3,830.00



ONLY OURS



Elite Leather
Westwood Sectional
\$10,835.00



Mitchell Gold Bob Williams
Tasha Sofa
\$4,990.00



200000



Bloomingdale's
Westwood Chair - 100% Bloomingdale's
Exclusive
\$990.00

ONLY OURS



Mitchell Gold Bob Williams
Ansel Chair
\$2,295.00



Mitchell Gold Bob Williams
Kazan Chair
\$3,240.00





Mitchell Gold Bob Williams
Tucker Sleeper Sectional
\$1,195.00 - \$5,265.00



Mitchell Gold Bob Williams
Marcel Bookcase
\$2,380.00
ONLINE ONLY



Mitchell Gold Bob Williams
Oliver Arm Chair
\$1,135.00



Mitchell Gold Bob Williams
Dumont Sofa, 90"L x 40"W x 32"H
\$4,440.00
ONLINE ONLY



Mitchell Gold Bob Williams
Kazuo Chair
\$1,310.00



Mitchell Gold Bob Williams
Xavier Brass Desk
\$2,310.00
ONLINE ONLY



Bloomingdale's
Jet Set Console
\$3,696.00



Mitchell Gold Bob Williams
Onyx Pull-Up Table
\$2,265.00
ONLINE ONLY



Bloomingdale's
Jet Set Side Chair
\$1,585.00





Bloomingdale's
Jet Set Dining Room Collection
\$1,385.00 - \$5,018.00



Michael Aram
Lily Pad Side Table
\$3,000.00



John Robshaw
Ashok Headboard
\$1,595.00 - \$1,695.00



Michael Aram
Gold Tone Rock Side Table
\$1,450.00



Mitchell Gold Bob Williams
Vega Round Coffee Table
\$2,705.00
ONLINE ONLY



Michael Aram
Forest Leaf Side Table
\$995.00



John Robshaw
Nair Square Cordrail Ottoman
\$1,965.00
ONLY GUESTS

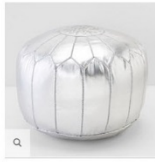


John Robshaw
Khez Curved Headboard
\$750.00 - \$785.00



Jonathan Adler
Lacquer Cubes
\$150.00 - \$350.00

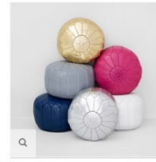




Moroccan Prestige
Moroccan Prestige Leather Pouf
\$350.00



Bloomington's
Lucille Side Table
\$1,010.00



Moroccan Prestige
Moroccan Prestige Leather Pouf
\$350.00



Fabulous Furs
Pouf Ottoman
\$250.00



Sparrow & Wren
Tompkins Chair - 100% Bloomingdale's
Exclusive
\$2,165.00



Sparrow & Wren
Amalie Sofa
\$3,685.00





Bloomingdale's
Vintage Carpet Ottoman, Blue Green
\$1,799.00



John Robshaw
Khez Curved Headboard
\$750.00 - \$825.00



John Robshaw
Khez Curved Headboard
\$750.00 - \$825.00



John Robshaw
Takin Armless Chair
\$1,195.00
ONLY OURS



John Robshaw
Mujan Headboard
\$1,000.00 - \$1,100.00



John Robshaw
Babuni Armless Loveseat
\$1,295.00



Bloomingdale's
Yvonnea Elagite
\$5,041.00



Bloomingdale's
Handmade Kilim Ottoman, Purple
\$1,199.00



John Robshaw
Takin Armless Chair
\$1,195.00
ONLY OURS





John Robshaw
Malik Headboard
\$1,495.00 - \$1,595.00

Four color swatches are shown: a light beige, a dark grey, a medium blue-grey, and a light green.



John Robshaw
Nasir Square Cocktail Ottoman
\$1,150.00



John Robshaw
Malik Headboard
\$1,595.00 - \$1,695.00



Mitchell Gold Bob Williams
Classic Parsons Dining Table
\$2,490.00 - \$4,350.00



Mitchell Gold Bob Williams
Classic Parsons Coffee Table
\$2,075.00 - \$3,765.00



John Robshaw
Paris Round Cocktail Ottoman
\$845.00

ONLY OURS



Mitchell Gold Bob Williams
Crosby Arm Chair
\$1,465.00



Mitchell Gold Bob Williams
Reeve Dining Table
\$4,180.00



Mitchell Gold Bob Williams
Reeve Buffet
\$3,885.00



John Robshaw
Majan High Arch Headboard
\$1,100.00 - \$1,250.00



Arteriors
Ennis Accent Table
\$750.00



Beekman 1802
Dr. Oastler Lounge Chair
\$270.00



John Robshaw
Ashok Wingback Headboard
\$1,395.00 - \$1,895.00



John Robshaw
Kalie Loveseat
\$1,792.00
(2) ONLY OURS



Mitchell Gold Bob Williams
Classic Parsons Medium Coffee Table
\$3,052.00



Mitchell Gold Bob Williams
Classic Parsons Small Coffee Table
\$2,575.00



Mitchell Gold Bob Williams
Classic Parsons Large Dining Table
\$4,152.00



Mitchell Gold Bob Williams
Classic Parsons Medium Dining Table
\$3,980.00





Mitchell Gold Bob Williams
Classic Parsons Large Dining Table
\$4,350.00



Mitchell Gold Bob Williams
Classic Parsons Medium Coffee Table
\$2,415.00



Mitchell Gold Bob Williams
Classic Parsons Small Coffee Table
\$2,075.00



Mitchell Gold Bob Williams
Classic Parsons Buffet
\$2,365.00



Mitchell Gold Bob Williams
Pierce Small Side Table
\$1,345.00
ONLINE ONLY



Mitchell Gold Bob Williams
Farrah Side Table
\$1,735.00
ONLINE ONLY



Michael Aram
Block Nesting Side Table, Small
\$2,950.00



Beekman 1802
Loonenburg Club Chair
\$1,355.00



Surya
Ottoman Poof
\$1,685.00



John Robshaw
Majan High Arch Headboard
\$1,250.00



Mitchell Gold Bob Williams
Jean Luc Sofa
\$3,835.00



Elite Leather
Archer Sofa - 100% Bloomingdale's
Exclusive
\$4,345.00
(E) ONLY OURS



Elite Leather
Archer Chair - 100% Bloomingdale's
Exclusive
\$2,275.00
(E) ONLY OURS



Bloomingdale's
Vintage Carpet Ottoman, Green
\$2,199.00



Bloomingdale's
Vintage Carpet Ottoman, Green
\$2,199.00



John Robshaw
Kaliz Loveseat



Bloomingdale's
Vintage Carpet Ottoman, Green



Bloomingdale's
Vintage Carpet Ottoman, Green

\$1,695.00

ONLY OURS



Q

Bloomingdale's
Vintage Carpet Ottoman, Green

\$2,199.00

\$2,199.00



Q

Bloomingdale's
Vintage Carpet Ottoman, Green

\$2,199.00

\$2,199.00



Q

Bloomingdale's
Vintage Carpet Ottoman, Denim

\$2,199.00



Q

Bloomingdale's
Vintage Carpet Ottoman, Bright Blue

\$1,799.00



Q

Bloomingdale's
Vintage Carpet Ottoman, Bright Blue

\$1,799.00



Q

Bloomingdale's
Vintage Carpet Ottoman, Blueberry

\$1,799.00

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Living Room

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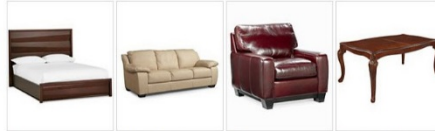


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The world of luxury furniture includes a variety of pieces for every room of one's home. Decide upon a specific finish or material of furniture that will enhance the beauty of the room. For the other hand, choose a different look for each section of the house. Find pieces that

furniture that will showcase the home's style. On the other hand, choose a different feel for each section of the house. Find pieces that stand out on their own and are statement pieces.

For the living room, a couch by Laura (2010) Lauro and its London Collection is inspired by Old World charm. Sophisticated, classy and graceful, this top grain leather furniture piece is rich in inspiration. It will fit the theme of any room and is a comfortable addition to lounge in. With various intricate details such as the nailhead trim, this piece is art in itself.

Any room of the home can use a great (big) in which to relax. Whether to eat in, lounge in or to work in, a Blair living room chair is over-sized, functional and traditional. Made of natural leather, it is soft, cushioned and perfect for any guest. Choose a luxury furniture piece that will be functional, while still looks great.

One of the most important and used rooms in a home is the dining room; it is a place where a family joins together to indulge and share the day's stories. When decorating this room, try a Martha Stewart dining room table from the Larousse collection. With a rich cherry finish, this table is modern sophistication and style all in one. The great mix of classic and traditional design and coloring makes the table stand out and speak for itself.

After a long day of work and enjoying one's family, retire to the bedroom. A Senemah bed from Paula Deen is southern charm with some flair. Its attention to detail and rich cherry tones show an antique and traditional touch. Painted with a cherry wood finish, a bedroom will look decadent, charming and relaxing.

Find luxury furniture that speaks to the soul and looks great at the same time. Search through the large selection of luxury furniture pieces at Macy's.

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Sleep Trends Ana King 8" Cushion Firm Mattress, Direct Ship
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Reg. \$759.00
Was \$379.00
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Sleep Trends Ladan King 8" Cool Gel Memory Foam Firm Mattress, Direct Ship
LOWEST PRICE OF THE SPRING SEASON!
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Was \$489.00
Sale \$397.00



Direct Ship
Sleep Trends Mina King 8" Classic Memory Foam Firm Mattress, Direct Ship
LOWEST PRICE OF THE SPRING SEASON!
Reg. \$959.00
Was \$479.00
Sale \$387.00



Under \$500 (6)

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\$1000-\$2500 (47)

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min

to

max

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Mattress Comfort

Ultra Plush (3)

Plush (27)

Cushion Firm (20)

Firm (34)

Extra Firm (7)

Mattress Top

Euro Top (1)

Pillow Top (25)

Tight Top (36)

Mattress Type

Gel Memory Foam (41)

Hybrid (11)

Innerspring (71)

Memory Foam (21)

Mattress Feature

Customers Top Rated

 Direct Ship Sleep Trends Orvil King 11" Classic Gel Memory Foam Cushion Firm Mattress, Direct Ship LOWEST PRICE OF THE SPRING SEASON! Reg. \$1,599.00 Was \$799.00 Sale \$677.00	 Direct Ship Sleep Trends Orvil King 12" Classic Gel Memory Foam Cushion Firm Mattress, Direct Ship LOWEST PRICE OF THE SPRING SEASON! Reg. \$1,919.00 Was \$959.00 Sale \$787.00	 Direct Ship Sleep Trends Orvil King 9" Classic Gel Memory Foam Mattress, Direct Ship LOWEST PRICE OF THE SPRING SEASON! Reg. \$1,279.00 Was \$639.00 Sale \$637.00
 firm Serta Perfect Sleeper® Calm Canyon Firm King Mattress Set LOWEST PRICE OF THE SPRING SEASON! Reg. \$1,539.00 Sale \$897.00	 cushion firm Serta Perfect Sleeper® Cool Mist Cushion Firm King Mattress Set LOWEST PRICE OF THE SPRING SEASON! Reg. \$1,929.00 Sale \$997.00	 firm Beautyrest Recharge World Class Teagan Luxury Firm Pillowtop King Mattress Set Closeout Orig. \$3,689.00 Now \$1,647.00 ★★★★★ (5)
		



firm

Stearns & Foster Limited
Edition Collection Baroque
Luxury Firm Euro Pillowtop
King Mattress Set

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$4,169.00
Was \$2,499.00
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BONUS TV OFFER
★★★★★ (2)



firm

Beautyrest Recharge World
Class Teagan Luxury Firm
Tight Top King Mattress Set

Closeout

Orig. \$3,339.00
Now \$1,397.00

★★★★★ (2)



extra firm

Beautyrest Recharge World
Class Teagan Extra Firm
Tight Top King Mattress Set

Closeout

Orig. \$3,339.00
Now \$1,397.00

★★★★★ (2)



extra firm

Stearns & Foster Limited
Edition Collection Baroque
Ultra Firm Tight Top King
Mattress Set

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$3,839.00
Was \$2,299.00
Sale \$2,067.00

BONUS TV OFFER
★★★★★ (2)



plush

Stearns & Foster Limited
Edition Collection Baroque
Luxury Plush Euro Pillowtop
King Mattress Set

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$4,169.00
Was \$2,499.00
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BONUS TV OFFER
★★★★★ (2)



plush

Beautyrest Recharge World
Class Teagan Plush Tight
Top King Mattress Set

Closeout

Orig. \$3,339.00
Now \$1,397.00

★★★★★ (1)



firm

**Stearns & Foster Estate Lux
Halesworth Tight Top
Luxury Firm King Mattress
Set**

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SEASON!

Reg. \$5,269.00
Was \$3,399.00
Sale \$2,607.00

BONUS TV OFFER

★★★★★ (1)



firm

**Stearns & Foster Limited
Edition Collection Baroque
Luxury Firm Tight Top King
Mattress Set**

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$3,839.00
Was \$2,299.00
Sale \$2,067.00

BONUS TV OFFER

★★★★ (6)



plush

**Stearns & Foster Limited
Edition Collection Baroque
Luxury Plush Tight Top
King Mattress Set**

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$3,839.00
Was \$2,299.00
Sale \$2,067.00

BONUS TV OFFER

★★★★ (8)



plush

**Stearns & Foster Estate Lux
Warrington Euro Pillowtop
Luxury Plush King Mattress
Set**

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$6,369.00



extra firm

**Stearns & Foster Lux
Dartford Tight Top Luxury
Ultra Firm King Mattress
Set**

LOWEST PRICE OF THE SPRING
SEASON!

Reg. \$4,909.00



plush

**Serta Perfect Sleeper®
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LOWEST PRICE OF THE SPRING
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