

From: Jagannathan, Siddharth

Sent: 2/21/2017 2:24:30 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86381405 - GREENS TO GO - N/A - Request for  
Reconsideration Denied - Return to TTAB - Message 4 of 6

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Attachment Information:

Count: 7

Files: firstwefea-14.jpg, firstwefea-15.jpg, firstwefea-16.jpg, firstwefea-17.jpg, firstwefea-18.jpg,  
firstwefea-19.jpg, firstwefea-20.jpg

## The Pita Pit

COLL  
SOLE  
GREE  
RIDE



COLL  
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RIDE



**Notable schools:** LSU, UMass, University of Michigan **Website:** [pitapit.com](http://pitapit.com) For a quick meal between classes or during a late-night study break, students stop at The Pita Pit for the chain's namesake sandwiches and smoothies. It's one of the few campus chains known for offering some healthier options, such as falafel, though the most popular items include chicken souvlaki and prime-rib pita wraps. The Pita Pit also provides the perfect part-time employment for the sketchy kids in the house down the street who ...  
... a way to support their aania-heavy lifestyle.

They're a way to support their ganja-heavy lifestyle.

COLLIDER

SOLE COLLECTOR

GREEN

RIDE CHANNEL

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**Notable schools:** University of Kentucky, Duke, Georgia Tech **Website:** [mellowmushroom.com](http://mellowmushroom.com) Mellow Mushroom is a curious remnant of the 1970s. Glow-in-the-dark wall murals and a slap-happy 'shroom mascot contribute to the pizza chain's quirky-yet-charming ambience. Famous for its calzones, craft beer, and roaming Mellow Bake Bus, the restaurant remains an excellent spot to unwind with friends on the weekend. Mellow Mushroom is the favorite restaurant of that kid in the back of Intro to Philosophy who wears a Waves T-shirt and reeks of weed.

Which Wich

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**RIDE** **CHANCE** **Schools:** Texas A&M, UC Irvine, UT Austin **Website:** [wichwich.com](http://wichwich.com) Which Wich serves more than 50 customizable sandwiches using a unique paper bag system that invites doodling with a Sharpie between classes. Sandwich fillings range from Cheez Wiz to sauerkraut, but no meal is complete without a milkshake or a warm chocolate chip cookie. Which Wich caters to the student artist who likes to pretend they are Gustav Klimt when designing a custom sandwich bag. Taking into consideration Which Wich's vegan and vegetarian options, as well as reusable plastic cups, the artistically inclined are likely to return to this chain often for a black bean sandwich with a side of environmentalism.

D.P. Dough

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**Notable schools:** Penn State, Colorado State University, UConn **Website:** [dpdough.com](http://dpdough.com) D.P. Dough's famous "Zone" calzones are available for delivery at almost any hour of the day, with filling combinations that satisfy even the pickiest collegian. The Danger Zone comes stuffed with hamburger and Mexican seasoning, while the Mac Daddy is made with mac and cheese and bacon. D.P. Dough is the home of drunken debates between members of any male athletics team about who can eat the manliest **COLLIDER:** Six cheeses and three types of meat later, the bathroom floor is looking like a fairly safe place to spend the night. Just refrain from showing stomach weakness in front of the guys.

SOLE COLLECTOR

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<http://firstwefeast.com/ea/2013/09/best-chain-restaurants-for-college-students/>  
02/21/2017 10:34:04 AM

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**Notable schools:** Ithaca College, Cornell, Ohio State University, Syracuse **Website:** [wingsover.com](http://wingsover.com) Wings Over offers boneless wings in a variety of flavors, as well as St. Louis-style ribs and sandwiches. This grub is best eaten during frat parties and lazy weekend movie marathons in bed. Students take advantage of the delivery service because eating in pajamas is a crucial part of the collegiate experience. Wings Over is also helpful when you're getting over a break up—the delivery person won't judge you for the three-day-old dried BBQ sauce stains on your sweatshirt. Besides, after seeing each other this many days in a row, you and the delivery guy are practically friends. Share your break up story with him instead of tipping—or better yet, invite him in for a beer.

## Gumby's Pizza

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**RIDE CHANNEL** **COLLIDER** **SOLE COLLECTOR** **GREEN LABEL** **RIDE CHANNEL**  
University of Missouri, North Carolina State University, University of Iowa **Website:** [gunbyspizza.com](http://gunbyspizza.com) Gunby's is famous for its cheesy, buttery Pokey Stix. Available by delivery at any hour of the night, the Stix are the perfect size for dipping into ranch dressing or pizza sauce. They are the chosen snack of tailgaters and stressed undergraduates cramming for exams. Uppercrust alumni [attempt to recreate](#) healthy versions of Pokey Stix on their lifestyle blogs, but succeed only in depressing the whole family. Get your hands dirty and rip apart the real thing.

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