

ESTTA Tracking number: **ESTTA654314**

Filing date: **02/05/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>THE NOBELIFE SCIENCE INC.</b>
Application Serial Number:	<b>86354499</b>
Application Filing Date:	<b>08/01/2014</b>
Mark:	
Date of Publication	<b>01/13/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, South Beach Beverage Company, Inc., 40 Richards Avenue, Norwalk, CT 06854, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/12/2015. South Beach Beverage Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/13/2015.

Respectfully submitted,  
/Paul A. Lee/  
02/05/2015

**Paul A. Lee**

**Senior Trademark Counsel**

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