

ESTTA Tracking number: **ESTTA677749**

Filing date: **06/11/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Whole Foods Market IP, L.P.
Application Serial Number:	86314976
Application Filing Date:	06/19/2014
Mark:	RESPONSIBLY GROWN BETTER
Date of Publication	05/12/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Chipotle Mexican Grill, Inc., 1401 Wynkoop Street, Suite 500, Denver, CO 80202, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/11/2015. Chipotle Mexican Grill, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/09/2015.

Respectfully submitted,
/Andrew Roppel/
06/11/2015

Andrew Roppel

Holland & Hart LLP

PO Box 8749Attn. Trademark Docketing

Denver, CO 80201

UNITED STATES

docket@hollandhart.com,aroppel@hollandhart.com

303-473-2709