

ESTTA Tracking number: **ESTTA649677**

Filing date: **01/13/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Great Eastern Entertainment, Inc.</b>
Application Serial Number:	<b>86301996</b>
Application Filing Date:	<b>06/05/2014</b>
Mark:	<b>GE</b>
Date of Publication	<b>12/16/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, General Electric Company, 1 River Road, Schenectady, NY 12345, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/15/2015. General Electric Company respectfully requests that the time period within which to file an opposition be extended until 04/15/2015.

Respectfully submitted,  
/Catherine Mennenga/  
01/13/2015

**Catherine Mennenga**

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