

ESTTA Tracking number: **ESTTA629078**

Filing date: **09/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Seneca Foods Corporation</b>
Application Serial Number:	<b>86221469</b>
Application Filing Date:	<b>03/14/2014</b>
Mark:	<b>FARM FRESH GOODNESS MADE GREAT</b>
Date of Publication	<b>09/09/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, FF Acquisition, L.L.C., 7075 Flying Cloud Drive, Eden Prairie, MN 55344, UNITED STATES, a limited liability company, organized under the laws of Virginia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/09/2014. FF Acquisition, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 01/07/2015.

Respectfully submitted,

/SWJ/

09/24/2014

**Scott W. Johnston**

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**UNITED STATES**

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