

ESTTA Tracking number: **ESTTA615023**

Filing date: **07/10/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                       |
|----------------------------|-----------------------|
| Applicant:                 | <b>BeerShine, LLC</b> |
| Application Serial Number: | <b>86188838</b>       |
| Application Filing Date:   | <b>02/10/2014</b>     |
| Mark:                      | <b>BEERSHINE</b>      |
| Date of Publication        | <b>06/24/2014</b>     |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Shine Community, LLC, 2027 13th St., Boulder, CO 80302, UNITED STATES, a limited liability company, organized under the laws of Colorado, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/24/2014. Shine Community, LLC respectfully requests that the time period within which to file an opposition be extended until 10/22/2014.

Respectfully submitted,

/clm/

07/10/2014

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