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Filing date: **07/07/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Diane Dal Lago Ltd.
Application Serial Number:	86181368
Application Filing Date:	01/31/2014
Mark:	HE FOUND IT AT JARED, SHE FOUND IT AT DAVID'S
Date of Publication	06/17/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sterling Jewelers Inc., 375 Ghent Road, Akron, OH 44333, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/17/2014. Sterling Jewelers Inc. respectfully requests that the time period within which to file an opposition be extended until 10/15/2014.

Respectfully submitted,

/John J. Cunniff/

07/07/2014

John J. Cunniff

Hahn Loeser & Parks LLP

One GOJO Plaza, Suite 300

Akron, OH 44311

UNITED STATES

trademarks@hahnlaw.com

330-864-5550