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Filing date: **07/30/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	GO! St. Louis
Application Serial Number:	86159496
Application Filing Date:	01/07/2014
Mark:	GO! MISSOURI
Date of Publication	07/22/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Curators of the University of Missouri, 311 Jesse Hall, Columbia, MO 652111240, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/21/2014. Curators of the University of Missouri respectfully requests that the time period within which to file an opposition be extended until 11/19/2014.

Respectfully submitted,
/Bruce Siegal/
07/30/2014

Bruce Siegal

Collegiate Licensing Company, LLC

1075 Peachtree St, Suite 3300

Atlanta, GA 30309

UNITED STATES

mbridges@clc.com