

ESTTA Tracking number: **ESTTA630122**

Filing date: **09/30/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Big Idea Holdings, LLC</b>
Application Serial Number:	<b>86148992</b>
Application Filing Date:	<b>12/19/2013</b>
Mark:	<b>ORGANICGIRL GOOD CLEAN FOOD</b>
Date of Publication	<b>09/02/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Schlotterbeck & Foss Company, 117 Preble Street, Portland, ME 04101, UNITED STATES, a corporation organized under the laws of Maine, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/02/2014. Schlotterbeck & Foss Company respectfully requests that the time period within which to file an opposition be extended until 12/31/2014.

Respectfully submitted,  
/Jeffrey C. Joyce/  
09/30/2014

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