

ESTTA Tracking number: **ESTTA630553**

Filing date: **10/02/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Disney Enterprises, Inc.
Application Serial Number:	86117092
Application Filing Date:	11/12/2013
Mark:	BIG IDEA LABS POWERED BY DISNEY
Date of Publication	09/09/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Big Idea Entertainment, LLC, 85 Fifth Avenue, Fl. 6, New York, NY 10003, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/09/2014. Big Idea Entertainment, LLC respectfully requests that the time period within which to file an opposition be extended until 01/07/2015.

Respectfully submitted,

/Sonja Keith/

10/02/2014

Sonja Keith

LLC

85 Fifth Avenue, Fl. 6

New York, NY 10003

UNITED STATES

sonja.keith@dreamworks.com