

ESTTA Tracking number: **ESTTA579832**

Filing date: **01/02/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Pabst Brewing Company
Application Serial Number:	86056247
Application Filing Date:	09/05/2013
Mark:	KNICKERBOCKER BEER
Date of Publication	12/24/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, MSG Holdings, L.P., Two Penn Plaza, New York, NY 10121, UNITED STATES, a partnership, composed of MSG Eden Corporation, a Delaware corporation under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/23/2014. MSG Holdings, L.P. respectfully requests that the time period within which to file an opposition be extended until 04/23/2014.

Respectfully submitted,

/Anil V. George/

01/02/2014

Anil V. George

Attorney for Opposer

NBA Properties, Inc.

Olympic Tower - 645 Fifth Avenue

New York, NY 10022

UNITED STATES

ipgroup@nba.com

212-407-8330