

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Emily J. Barnhart
Blue Cross and Blue Shield Association
225 North Michigan Avenue
Chicago, IL 60601

Mailed: March 19, 2014

Serial No.: 86052117
ESTTA TRACKING NO: ESTTA593421

The request to extend time to oppose is granted until
7/2/2014 on behalf of potential opposer **Blue Cross and Blue
Shield Association**

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.