

ESTTA Tracking number: **ESTTA594077**

Filing date: **03/22/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JOHN PAUL DEJORIA</b>
Application Serial Number:	<b>86031102</b>
Application Filing Date:	<b>08/07/2013</b>
Mark:	<b>LEGENDARY STURGIS</b>
Date of Publication	<b>01/21/2014</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sturgis Motorcycle Rally, Inc., 1612 Junction Ave.Suite 4, Sturgis, SD 57785, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/22/2014. Sturgis Motorcycle Rally, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/21/2014.

Respectfully submitted,  
/Jason M. Sneed/  
03/22/2014

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