

ESTTA Tracking number: **ESTTA611784**

Filing date: **06/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Apples and Oranges Fresh Market, LLC
Application Serial Number:	86009251
Application Filing Date:	07/12/2013
Mark:	APPLES & ORANGES FRESH MARKET
Date of Publication	06/24/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, ASSOCIATED WHOLESALE GROCERS, INC., 5000 Kansas Ave., Kansas City, KS 66106, UNITED STATES, a corporation organized under the laws of Kansas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/24/2014. ASSOCIATED WHOLESALE GROCERS, INC. respectfully requests that the time period within which to file an opposition be extended until 10/22/2014.

Respectfully submitted,
/Michael A. Williamson/
06/24/2014

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