

ESTTA Tracking number: **ESTTA578201**

Filing date: **12/21/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Dyla LLC</b>
Application Serial Number:	<b>86003665</b>
Application Filing Date:	<b>07/07/2013</b>
Mark:	<b>STUR</b>
Date of Publication	<b>11/26/2013</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Sturgis Motorcycle Rally, Inc., 1612 Junction Ave., Suite 4, Sturgis, SD 57785, UNITED STATES, a corporation organized under the laws of South Dakota, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/26/2013. Sturgis Motorcycle Rally, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/25/2014.

Respectfully submitted,

/Jason M. Sneed/

12/21/2013

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