

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Terri DiPaolo
c/o Authentic Brands Group, LLC
100 West 33rd Street, Suite 1007
New York, NY 10001

Mailed: June 23, 2014

Serial No.: 85941884
ESTTA TRACKING NO: ESTTA611437

The request to extend time to oppose is granted until **8/2/2014** on behalf of potential opposer **The Estate of Marilyn Monroe, LLC**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.