

ESTTA Tracking number: **ESTTA606039**

Filing date: **05/23/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Public Insight Corporation</b>
Application Serial Number:	<b>85936462</b>
Application Filing Date:	<b>05/20/2013</b>
Mark:	<b>PUBLIC INSIGHT</b>
Date of Publication	<b>04/29/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Insight Direct USA, Inc., 6820 South Harl Avenue, Tempe, AZ 85283, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/29/2014. Insight Direct USA, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/27/2014.

Respectfully submitted,  
/Nina Habib Borders/  
05/23/2014

**Nina Habib Borders**

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