

ESTTA Tracking number: **ESTTA631477**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85927240
Applicant	ORBIT, LLC

Notice of Appeal

Notice is hereby given that ORBIT, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85927240.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Business consulting and business advisory services in the fields of designing customer engagement strategies, software and technologies, marketing programs, information compilation and analysis, and use of mobile apps and electronic devices; Business consulting services, namely, providing information, news and advice in the fields of business development, marketing, communication, promotion, advertising, digital and social media; marketing analysis services, marketing consulting services, marketing plan development services and marketing research services; providing information, news and advice about identifying, designing, developing and implementing strategies, solutions and business models in the fields of business development, marketing, promotion, advertising, communications and social media; providing a website featuring information and news in the fields of business development, marketing, promotion, advertising, communications and social media; marketing analysis, marketing plan development and marketing research; providing information, news and advice about identifying, designing, developing and implementing strategies, solutions and business models in the fields of business development, marketing, promotion, advertising, communications and social media; providing information and news about issues in the fields of business development, marketing, promotion, and advertising, communications and social media, via digital networks featuring information and news about issues in the fields of business development, marketing, promotion, advertising, communications and social media; providing a website featuring information and news about issues in the fields of business development, marketing, promotion, and advertising; marketing analysis, marketing plan development and marketing research; business networking services; association services, namely, promoting the interests of members of business networking groups comprised of businesses, business professionals and corporate executives; providing business networking opportunities in the nature of physical and virtual gatherings, for the purpose of collaboration amongst members, providing business networking opportunities for the purpose of educating members in the fields of business development, marketing, promotion, advertising, communications and social media. providing virtual and live forums for businesses and business people to exchange business ideas, referrals, contacts, services, and business, providing information and advice for the promotion of business networking; organizing business meetings and events for the purpose of developing business networking relationships and promoting business connections

Respectfully submitted,
/michelle l grenier esq/
10/07/2014

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