

ESTTA Tracking number: **ESTTA608376**

Filing date: **06/05/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Way Big Entertainment, LLC
Application Serial Number:	85912530
Application Filing Date:	04/23/2013
Mark:	I AM PHILLY
Date of Publication	05/06/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Phillies, Citizens Bank Park, One Citizens Bank Way, Philadelphia, PA 19148, UNITED STATES, a Limited Partnership, organized under the laws of Pennsylvania, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/05/2014. The Phillies respectfully requests that the time period within which to file an opposition be extended until 09/03/2014.

Respectfully submitted,

/Don M. Obert/

06/05/2014

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