

ESTTA Tracking number: **ESTTA564151**

Filing date: **10/09/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Xist Fitness Licensing, LLC
Application Serial Number:	85901677
Application Filing Date:	04/11/2013
Mark:	DON'T JUST EXIST...XIST FIT
Date of Publication	09/10/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, H. Best, Ltd., 1411 Broadway, 8th Floor, New York, NY 10018, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/10/2013. H. Best, Ltd. respectfully requests that the time period within which to file an opposition be extended until 01/08/2014.

Respectfully submitted,
/Meichelle R. MacGregor/
10/09/2013

Meichelle R. MacGregor

Cowan, Liebowitz & Latman, P.C.

1133 Avenue of the Americas

New York, NY 10036

UNITED STATES

mrm@cll.com,trademark@cll.com,rx@cll.com

212-790-9200