

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

U.S. APPLICATION SERIAL NO. 85878822

MARK: REWARDS AS A SERVICE



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APPLICANT: Tango Card, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

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MOTION TO CONSOLIDATE

Applicant has proposed registration of the following marks:

SN 85878822 REWARDS AS A SERVICE for "Computer services, namely, providing an online non-downloadable Internet-based system application featuring technology enabling users of an application programming interface to integrate a rewards program into a user's information technology systems, namely, account creation, account funding, catalog management, rewards delivery, and order management and history."

SN 85878838 REWARDS AS A SERVICE for "Promotional and marketing services, namely, conducting incentive reward programs to promote the sale of products and services of others, associated with an application programming interface to integrate a rewards program into a user's information technology systems."

Applicant's briefs for the above two applications were forwarded to the examining attorney on May 21, 2014 and June 4, 2014.

Registration has been refused for the listed applications on the grounds that the marks are descriptive under Section 2(e)(1). Applicant has filed a timely notice of appeal for each of the cases noted. The examining attorney notes that the issues in question are very similar in the applications.

As applicant has filed ex parte appeals in each of the copending applications and the cases involve common issues of law and fact, the examining attorney hereby moves that the referenced appeals be consolidated for efficiency and ease of prosecution. TMBP §1214.

Respectfully submitted,

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